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BOUYGUES CONSTRUCTION INAUGURATES JOB BUS TO RECRUIT 400 NEW WORKERS IN FRANCE'S MANCHE REGION

Bouygues Construction subsidiaries Bouygues Travaux Publics and Quille (based in Rouen, Normandy) have adopted an innovative recruitment technique – the job bus – to find 400 new workers in the Manche region on France's north-western coast.

Bouygues Construction ran this local recruitment campaign in partnership with the French national employment agencies ANPE and APEC, the French electricity utility EDF and the Manche departmental council. The aim was to fill vacancies for the EPR nuclear power plant project in Flamanville. From 16 March to 6 April 2007, the job bus stopped at 19 towns near Flamanville and reached a large number of local jobseekers.

Recruitment teams and site managers from Bouygues Travaux Publics and Quille received more than 1,800 applicants sent by ANPE and APEC. The group will thus have no difficulty in finding the 400 additional workers it needs to carry out the project, which will employ a total of 800 staff in peak periods. Customised training will be given to the new recruits prior to the start of the civil engineering works in early 2008.

Bouygues Construction is enjoying strong business in 2007 both in France and other countries. It aims to attract new talent to keep pace with its development and successfully carry out its projects. Thanks to excellent order intakes in 2006 and the buoyant construction sector, Bouygues Construction plans to hire 10,000 people worldwide in 2007, including 5,000 in France.

Bouygues Construction is a major recruitment player in France, underscoring its proactive HR policy and effective induction and training programmes for new recruits.

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BOUYGUES CONSTRUCTION

Bouygues Construction is a global leader with top-ranking positions in the building, civil works and electrical contracting/maintenance markets. It combines the power of a large group with the responsiveness of a network of local companies which deliver innovative solutions for the financing, design, construction, operation and maintenance of buildings and infrastructure. Bouygues Construction employs 43,000 people in 60 countries and recorded sales of 6.9 billion euros in 2006.