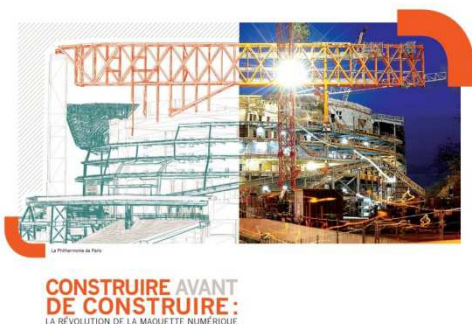


Press release

June 12, 2014.

BOUYGUES CONSTRUCTION SHARES ITS VISION OF DIGITAL MODELLING WITH CUSTOMERS AND PARTNERS

Bouygues Construction has published a brochure entitled *Building Before Building*. Intended for customers and partners, it is dedicated to the subject of digital modelling.



Through this publication, Bouygues Construction demonstrates how digital modelling and the management of the data it employs – known as Building Information Modelling, or BIM – make it possible to design, construct and operate buildings and structures more rapidly and more effectively.

Building Before Building attests to Bouygues Construction's commitment to promoting digital modelling and BIM. The Group has already launched around ten R&D projects devoted to these topics, and has put them into practice on construction projects both in France (the Paris Philharmonic Hall, the Amiens-Picardie teaching hospital) and abroad (Ivory Coast, the Singapore Sports Hub).

Yves Gabriel, Chairman and Chief Executive Officer of Bouygues Construction, said: "We are in no doubt that digital

modelling is the future and it represents a major source of progress. More than ever, we have to find a different way of working that will enable us to confront the new challenges in the construction industry. BIM is today playing a key part in the shift to more industrial construction methods, which will allow us to significantly reduce lead times and costs, which will be in everyone's interest."

To produce this publication, Bouygues Construction's Forward Planning and Strategic Marketing, R&D and Technical departments enlisted the help of experts in digital modelling and BIM from all the Group's business sectors. They also benefited from the feedback of those who work with digital modelling and BIM on an everyday basis: customers, partners, software houses, BIM professional user groups and academics were invited to contribute their points of view to the brochure.

Building Before Building can be consulted and downloaded on the <http://www.bimgeneration.com/english> website, where visitors can discover further information on the topic and see virtual 3D modelling in use for themselves.

The Building Before Building brochure is also available in printed form on request.

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As a global player in construction and services active in 80 countries, Bouygues Construction designs, builds and operates buildings and structures which improve the quality of people's living and working environment: public and private buildings, transport infrastructures and energy and communications networks. A leader in sustainable construction, Bouygues Construction and its 52,200 employees have a long-term commitment to helping their customers shape a better life. In 2013, Bouygues Construction generated sales of €11.1 billion.



Shaping a Better Life