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BOUYGUES CONSTRUCTION OPTS FOR A 100% FRENCH FLEET OF VEHICLES

The Bouygues Construction Purchasing Department has selected the two French automobile manufacturers, PSA Peugeot Citroën and Renault, to supply its fleet of 11,000 vehicles.

Bouygues Construction had already chosen French constructors to meet its needs for heavy vehicles. In the context of a new bidding process involving all worldwide automobile manufacturers operating in France, the Group has now extended this choice to all 11,000 company cars forming part of its fleet of vehicles.

Franck Le Guillou, Head of Purchasing at Bouygues Construction, commented: "Following a very open invitation for tenders which we organise every three years, we chose to select the two French constructors, PSA and Renault, allowing us to take advantage of optimised service levels. This choice gives us the opportunity not only to favour French makes, but also to develop a highly environmentally-friendly fleet."

The range chosen includes 35 models available in roughly 350 versions and offers vehicles that generate less than 115 g of CO₂ per kilometre (excluding family ranges), thus promoting the development of a highly environmentally-friendly fleet.

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As a global player in construction and services, Bouygues Construction designs, builds and operates buildings and structures which improve the quality of people's living and working environment: public and private buildings, transport infrastructures and energy and communications networks. A leader in sustainable construction, the Group and its 53,500 employees have a long-term commitment to helping their customers shape a better life. In 2014, Bouygues Construction generated sales of €11.7 billion.





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