



PRESS RELEASE

BOUYGUES CONSTRUCTION AND DOMOLANDES SIGN A PARTNERSHIP AGREEMENT TO PROMOTE SUSTAINABLE CONSTRUCTION AND DIGITAL TRANSITION IN THE CONSTRUCTION SECTOR

Saint-Geours-de-Maremne, June 2, 2015: Jean Fone Tchoura, Chief Executive of Domolandes, and Philippe Bonnavé, Chairman and Chief Executive of Bouygues Construction, today signed a three-year partnership agreement with the aim of creating an ecosystem that will encourage the exchange of knowledge, co-development and experimentation with innovative and sustainable solutions in building and construction. The purpose of the agreement is to strengthen collaboration between the two organisations in the areas of sustainable construction and the digital transition of the construction sector.

Intended to enable Bouygues Construction and the Domolandes Technopole to pool their investment and research, the agreement specifically covers the following three topics:

- the development and implementation of virtual reality and augmented reality applied to virtual tours and serious games;
- the implementation of BIM (Building Information Modelling) by SMEs in the Aquitaine region through a series of pilot projects;
- the development and implementation of approaches and tools enabling the collaboration of building professionals on different sites.

Apart from allowing the sharing of experience, the agreement also enables Bouygues Construction to make use of the Domolandes ECV (*Espace Construction Virtuelle*, or Virtual Construction Space). This collective platform, in operation since January 2015, is unique in France. It is equipped with high-tech systems for virtual design and 3D modelling. Aware of the potential support that the ECV offers to the building and construction sector for the adoption of digital technology, Bouygues Construction is joining Domolandes in spreading new technologies to SMEs and developing new digital methods and tools in the sector.

Bouygues Construction and Domolandes share a desire to improve information and support for players in the construction sector with the aim of encouraging the adoption of digital technologies. Forming part of their common desire to carry out projects that meet the challenges of the future, the National Competition for the Creation of Enterprises in Sustainable Construction, instigated by Domolandes, has been organised for the past three years. It aims to encourage the creation of businesses and environmental innovations in the building and construction sector. Bouygues Construction is a member of the panel of experts that judges projects.

Bouygues Construction places open innovation at the heart of its strategy, and creates partnerships with companies, universities and NGOs with expertise that complements its own. This new partnership marks a new advance in the improvement of construction processes and the anticipation of developments in the building and construction markets.

About Domolandes:

A Technopole jointly launched in 2011 by the Landes department and the Maremne Adour Côte-Sud local authority, Domolandes specialises in sustainable construction and digital technology.

At once an incubator, a business centre and a network of companies, Domolandes provides a range of support facilities and services to the economic, technical and commercial development of the sector.

In order to promote the creation of new enterprise and to foster innovation, the Technopole organises a National Competition which attracts more than one hundred entries each year.

In 2014, Domolandes inaugurated the ECV, a unique facility in France intended for building and construction industry professionals. A showcase for new technology, the ECV brings together the best of digital with the aim of improving the design, modelling and visualisation of construction projects.

About Bouygues Construction:

As a global player in construction and services, Bouygues Construction designs, builds and operates buildings and structures which improve the quality of people's living and working environment: public and private buildings, transport infrastructures and energy and communications networks. A leader in sustainable construction, the Group and its 53,500 employees have a long-term commitment to helping their customers shape a better life.

In 2014, Bouygues Construction generated sales of €11.7 billion.

Press contactsDomolandes:

David Portugais (+33) 5 5855 7205 – david.portugais@domolandes.fr

Bouygues Construction:

Mathieu Carré (+33) 1 3060 6639 - m.carre@bouygues-construction.com

Jessica Swiderski (+33) 1 3060 2537 - j.swiderski@bouygues-construction.com