



## PRESS RELEASE

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# Poste Immo awards the Louvre Post Office works contract to Bouygues Bâtiment Ile-de-France

*Christian Cléret, CEO of Poste Immo<sup>1</sup>, and Bernard Mounier, CEO of Bouygues Bâtiment Ile-de-France, a subsidiary of Bouygues Construction, have signed a works contract for the Louvre Post Office in Paris. This signature is the result of a European consultation and marks the start of a strategic project for the La Poste group.*

The Louvre Post Office, an iconic in the 1<sup>st</sup> Arrondissement, in the heart of Paris, a building forming part of the La Poste group's property portfolio, is preparing for a vast renovation programme that will get under way early in 2016. It is a strategic project based on a model of local proximity and innovation. 32 months of works will be required to transform the building, which will operate as of 2018 as a mixed-use development (postal activities, shops, apartments, public facilities, hotel, etc.) and will be open to the city, once again allowing all Parisians access to a building with a remarkable heritage.

## A project that meets the highest standards of sustainable development

By managing the construction site in compliance with highly stringent environmental standards, Poste Immo and Bouygues Bâtiment Ile-de-France are committed to limiting disturbance caused by transporting and removing site machines and materials, managing the disposal of waste and effluents, and minimising the use of water resources and energy consumption. Among the environmental management systems planned for the future building, four certifications have been targeted: HQE<sup>®</sup>, BREEAM<sup>®</sup>, LEED<sup>®</sup> and Patrimoine et Environnement, as well as the French Effinergie label. In addition, there will be a green roof with a pergola incorporating renewable energy generation that will partially satisfy the building's energy needs.

Christian Cléret explains: "This is a flagship operation among Poste Immo's operations on the basis of reclassifying and developing the La Poste group's assets, taking account of changes in uses, respecting the heritage and history of La Poste and constantly maintaining the highest environmental standards."

## Urbanism and architecture in a corporate project

The project, which was awarded to the architect Dominique Perrault, intends to transform this industrial site into an urban block by opening up the building to the city, while revealing the rich architectural heritage of the building, which was designed in the 19th century by the architect Julien Guadet. This vast project allows the La

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<sup>1</sup> Poste Immo is the real estate subsidiary of the La Poste group

Poste group to show how it is maintaining and developing its property assets, while adapting its presence and its services in line with changes in society and in the public's expectations.

Bernard Mounier said: "We are very proud of the confidence that the La Poste group has shown in us, which will enable us to partner it in meeting the ambitious and strategic challenge of refurbishing this historic site. Using imaginative building methods and optimised scheduling, we will carry out a far-reaching modernisation programme that is faithful to the architectural project and open to the city."

The project will modernise the building, giving the postal workers who work there better working conditions, and offering an exemplary environmental approach, particularly with respect to energy.

Another key aspect of this project is mixed usage: the project is based on multi-purpose development, taking advantage of the site's round-the-clock credentials (the Louvre post office is the only all-night post office in Paris) and the urban intensity of the neighbourhood. When completed, the building will house postal services (a post office open 24/7, a platform for mail sorting and distribution, a Carré Pro facility for professionals, and an urban logistics platform), amenities intended for neighbourhood life (police station, crèche, co-working space, etc.) and the local population, as well as commercial and business activities (hotel, offices, shops with long opening hours) and social housing.

**More information:** [www.lapostedulouvre.fr](http://www.lapostedulouvre.fr)

#### **About Poste Immo**

Poste Immo, a subsidiary of the La Poste group, is the Group's real estate operator, service provider and property developer. Poste Immo is responsible for managing, developing, maintaining and increasing the value of a property portfolio of approximately 7 million m<sup>2</sup>, consisting of more than 11,000 tertiary, industrial and commercial buildings located throughout France. It supports its customers, the Group's divisions (Mail and Parcel Services, La Banque Postale, the La Poste Network, GeoPost and Digital) in carrying out their real estate projects and in reducing their costs to ensure that they have real estate assets that meet their needs and comply with economic pressures and changes to urban living. Poste Immo also proposes a service offer to local authorities and to businesses. With 1,000 employees split between the company's regional offices and its head office, it maintains a constant relationship of trust and proximity with its stakeholders.

[www.poste-immo.fr](http://www.poste-immo.fr)

#### **About the La Poste group**

A publicly limited company with 100% public ownership since March 1, 2010, the La Poste group is organised in five divisions: Mail and Parcel Services, La Banque Postale, the La Poste Network, GeoPost and Digital. The Group is active in over 40 countries across four continents. Every day, La Poste's 17,000 contact points (the largest local sales network in France) receive 1.7 million customers. La Poste distributes 23.5 billion items each year throughout the world (letters, publicity and packages), 6 days a week. In 2014, the Group reported sales of €22.2 billion, including 17.9% from international business. It employs approximately 260,000 people. In its strategic plan, La Poste 2020: Conquering the Future, the La Poste group has undertaken the objectives of accelerating the growth of its five divisions and breaking into new territories. La Poste puts the human factor and trust at the centre of its customer relations. Thanks to its converging networks, which are available for everyone, everywhere and every day, the Group can provide its customers with support to enable them to simplify their future.

#### **About Bouygues Construction**

As a global player in construction and services, Bouygues Construction designs, builds and operates buildings and structures which improve the quality of people's living and working environment: public and private buildings, transport infrastructures and energy and communications networks. A leader in sustainable construction, the Group and its 53,500 employees have a long-term commitment to helping their customers shape a better life. In 2014, Bouygues Construction generated sales of €11.7 billion

<http://www.bouygues-construction.com>

**Press contacts:**

**La Poste group**

Florian Pontarollo

[florian.pontarollo@laposte.fr](mailto:florian.pontarollo@laposte.fr)

(+33) 1 5544 2238

**Bouygues Construction :**

Mathieu Carré

[m.carre@bouygues-construction.com](mailto:m.carre@bouygues-construction.com)

(+33) 1 3060 6639

Jessica Swiderski

[j.swiderski@bouygues-construction.com](mailto:j.swiderski@bouygues-construction.com)

(+33) 1 3060 2805